



The Association of Racing Commissioners International is the only umbrella organization of official rulemaking entities dealing with the totality of all professional horse and greyhound racing.

ARCI members are the only independent entities empowered by law to license, enforce, and adjudicate matters pertaining to racing.

Horse Racing: Not Just Gambling, Not Just Another Sport.

Presentation by Ed Martin, President/CEO of the ARCI
before the Jamaica Gaming Conference, Kingston, Jamaica –
June 18, 2015.

Casino's and Lotteries



- Gambling success based largely on chance.
- Luck and intuition.
- Odds favor “the house”.
- Great and proven entertainment.

Slot Machines

- Fun – very popular.
- **Thinking not required.**
- Player input optional.





Table Games: Player Input Required.

But – chance, luck, intuition often determine outcome.

Odds Always Favor the House.



**You can win – but
only by chance.**



Horse Racing

Common Perception & Marketing.



Gambling on horses.



A Day at the Races is
FUN.

Exotic Wagers
Boost Winnings.





Great horses make history.

A “Fashionable” place to be!



Racing is More Than Sport.

- Rivalries between owners.
- Rivalries between trainers.
- Rivalries between jockeys.
- Rivalries between bloodlines & breeders.
- Rivalries between horses.

Every Race is a Puzzle.

- Distance.
- Competition.
- Past Performances of each horse.
- Weather and track surface.
- Post position.
- Unforeseen circumstances – many factors, including the attitude of the horse that particular day.

Is a horse race a gamble?

Yes and no.



A bet on a racehorse is a calculation.

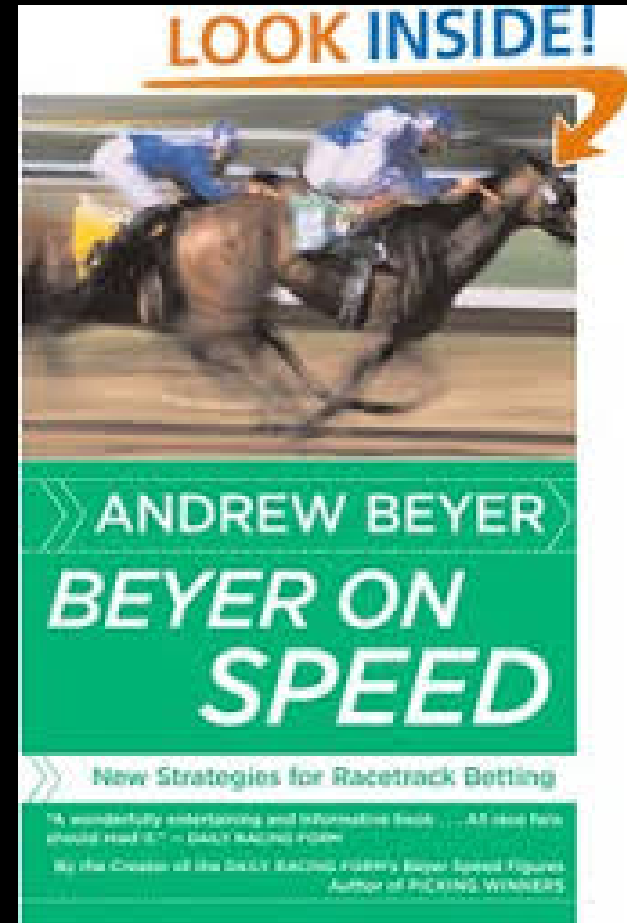
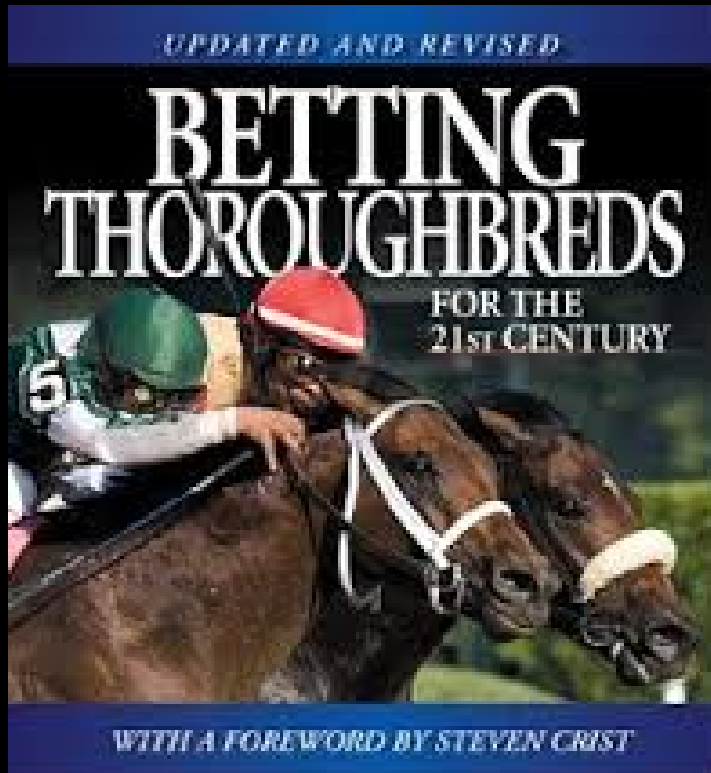
Players determine odds. Every bettor competes against everyone else. The “House” has no interest.

Multiple Ways to Play.

- Leave it to chance (Novice)
 - Bet on the name.
 - Bet on the number.
 - Bet on color of the horse.
- Limited analysis (Casual)
 - Bet on the jockey.
 - Bet on the trainer.

Advanced Analytics

(Regular Fans = Handicappers)



Solving the Race Puzzle



- Statistical analysis.
- Determination of probability of outcomes.
- In short – mathematics!

So....

Horse Racing is the
“Thinking Person’s”
game.

Ancillary Benefits -

- Learning to handicap is a fun way to teach statistical analysis, probability, and problem solving.
- Caring for horses teaches animal husbandry, biology, nutrition, and unselfishness.
- Hard work, commitment, strategic analysis, attention to detail are hallmarks of success.
- Support for economies and jobs in agricultural areas.

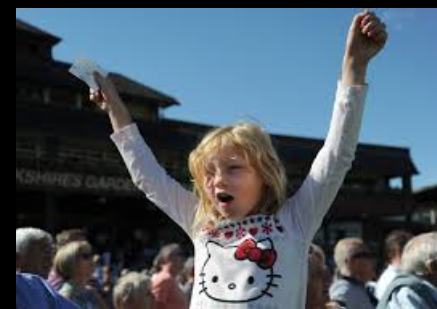
What do we want our kids to absorb?



This?



Or This?



| Post time: 4:11 ET | | Wagers: Exacta, Trifecta, Superfecta, 10 Cent Superfecta, Daily Double, Bet 3, \$2 Pick 6 | | | | Beyer par: NA | |
|--|----------------|---|---------------|---------------------------|---|-----------------------------|--|
| 1 Danny's Friend | | Ch. 4-3 (Mar) FTFFEBIS \$12,000 | | Life 11 2 2 3 \$34,555 68 | | D.Fst 7 1 2 2 \$23,590 59 | |
| Own: Breakin Wind Farm | | Sire: Broken Vow (Unbridled) \$25,000 | | 2010 2 0 0 1 \$2,680 60 | | Wet(383) 2 1 0 1 \$9,810 68 | |
| 28-1 Blue, Brown Horse, Blue Diamonds On | | Dam: Clair de Lune (Regal Classic) | | 2009 9 2 2 2 \$31,875 68 | | Synth 0 0 0 0 \$0 - | |
| NUNEZ E O (92 6 3 10 J7) 2009: (176 113 15) | | Br: Broodmares Anonymous Partners (Ky) | | GP 2 0 0 1 \$2,680 50 | | Tur(276) 2 0 0 0 \$1,155 61 | |
| | | Tr: Warren Fred G(37 1 2 4 J3) 2008:(245 23 J05) | | | | Dist(347) 0 0 0 0 \$0 - | |
| 24Feb10-5GP sly 5 1 @ 241 464 1:194.1.263 | @Alw 15000s | 60 3 612 614 610 451 361 | Cruz M R | L117 b 4.00 | 68-26 SweetNScarNin1195J Republic121J DnysFrind1171 | Slow st, passed tired 7 | |
| 5Jan10-6GP fst 1 :25 481 1:1311.381 | @Alw 27000vix | 58 4 97 81 871 891 814 | Nunez E O | L122 b 57.50 | 68-23 SisterResistor1204J MsVineaz1204J ImaginySint1202J | Steadied after start 9 | |
| 17Dec09-3Cr sly 6 1 :24 481 1:1401.423 | @Alw 16000s | 68 6 610 611 44 2nd 159 | Nunez E O | L115 b 3.50 | 88-15 DnysFrind1159J CakeWalk1154J MofMbol184* | Up inside 1/8, ridden out 6 | |
| 8Nov09-8Cr fst 1 :251 509 1:1611.423 | @Alw 4000s | 59 1 314 441 548 351 2nd | Saez L J | L113 b 2.70 | 73-26 DivDelite1159J DnysFrind1139J SweetEnticement1159J | Inside, duelled 2nd 6 | |
| 17Nov09-8Cr fst 5/6 @ :229 481 1:1341.252 | @Alw 27000vix | 58 4 1 314 351 551 491 | Rivera J A II | L118 b 17.40 | 71-21 MissAristocrat1153J DnysFrind1139J LendersSpirit1189J | 3 wide, gave way 9 | |
| 18Oct09-8Cr fm 1 1/2 @ :229 479 1:13 1.432 | @Alw 18700vix | 61 8 711 841 741 771 491 | Rivera J A II | L118 b 20.40 | 74-20 LuckyLass1174J DivDelite1153J SuperonicBeauty1181J | Passed tired rivals 8 | |
| 10Oct09-3Cr fst 17/16 @ :244 493 1:17 1.484* | @Mid Sp Wt 18k | 59 6 51 514 512 2nd | Saez L J | L113 b 4.10 | 70-27 DnysFrind1170* LadyMedglid0ro118J Jden113J | Took over str, lusted 7 | |
| 27Sep09-5Cr y1 1 @ :239 481 1:1311.391 | @Mid Sp Wt 27k | 55 6 394 37 751 891 371 | Coa D | L118 b 5.80 | 65-27 Winsocle1184J EnchitedMis1184J Trippocory1194* | 4 wide, passed tired 10 | |
| 7Sep09-8Cr fst 1/10 @ :234 494 1:1541.453 | @Mid Sp Wt 27k | 55 1 31 311 31 391 214J | Coa D | L118 b 3.40 | 72-21 SuccessfulSong11818J DnysFrind1189J Diary1194J | 4 wide, no match 8 | |
| 25Aug09-2Cr fst 7/8 :231 48 1:15 1.293 | @Mid 25000 | 53 1 7 2nd 2nd 2nd 31 | Coa D | L118 b 2.50 | 67-27 Uprntndngs1184* SwEntomct1184* DnysFrind1184J | Slow start, gamely 7 | |
| 23Aug09-1Cr fst 6/8 :222 464 1:0111.144 | @Mid 12500 | 46 9 6 914 741 591 311 | Galvez W | L118 18.00 | 74-18 SneakAround1184J AnnieRoc118J DnysFrind1184J | Bmpd st, locked rm str 11 | |
| WORKS: Mar14Cr4fst:531 B 2424 Feb18Cr4fst:51 B 4619 Feb11Cr3fst:104* B 44 Feb1Cr3fst:104* B 44 Jan28Cr4fst:531 B 2212 Jan16Cr4fst:51 B 4677 | | | | | | | |
| TRAINER: 2CN45-180115 07 \$2001 Dri1231 10 \$163 Routes158 08 \$141 | | | | | | | |



Horse Racing is important because it is
so much **MORE** than a
sport or form of gambling.





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